

Michael Shick

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Profile

For the past four years I have produced the video and multimedia content for two major business publications. I've been involved in every aspect of media creation; researching topics, shooting and editing segments, presentation and distribution. When I began web video was in its infancy, and my charges had no content or plans. After several years I now create several pieces each week that receive tens of thousands of views. In a new position I hope to focus more exclusively on journalism and story-telling aspects in online visual media.

Experience

SENIOR MULTIMEDIA PRODUCER, MANSUETO VENTURES; NEW YORK, NY — 2005-PRESENT

Mansueto Ventures publishes the magazines and web sites of Fast Company and Inc..

- Develop multimedia program concepts and pitches with editors and writers
- Execute productions; research topics, contact subjects, budget, shoot, edit, composite, encode and publish
- Architect and implement post-production workflows and end-user interfaces for internet rich media; i.e., working with software developers and service providers to create a video publishing system
- Advise CTO and editors on significant multimedia related purchases; including video hosts, on and off-site equipment
- Source and manage production companies and freelancers for location shooting
- Graphic and web design tasks as it related to multimedia; also working with the graphic design department to develop series treatments

VISUAL DISPLAY COORDINATOR, MOMA DESIGN STORES; NEW YORK, NY — 2004

As the assistant to the Visual Display Manager I was responsible for the following:

- Aiding in the creation of store window displays at two locations by commenting on overall design and layout
- Hiring and managing freelancers as the situation demanded
- Sourcing and purchasing materials

FREELANCE ART HANDLER; NEW YORK, NY — 2003-2004

Worked for several major art museums and galleries, including PS1: MoMA, constructing and demolishing exhibits, delivering fine art works, and refinishing rare design objects.

Skills

A/V Production

Interview and location lighting, location audio, shot planning and scheduling, green screen recording, HD video

A/V Post-Production

Non-linear editing, video compositing, color correcting, motion graphics, encoding, mastering

Web Production

HTML, CSS, PHP, RSS, XML, Javascript, development on Movable Type, Wordpress and Drupal

Software

Final Cut Pro, Motion, Soundtrack, Audacity, Adobe Photoshop, Illustrator, Flash, InDesign, MacOS, Windows

Education

University of North Carolina at Chapel Hill — Bachelor of Arts, 2003

- Majors in Cultural Studies and Anthropology
- 3.8 GPA - Johnston Scholar, Honor's Program, Dean's List

Show reel

<http://michaelshick.com>